

Niki Remesz is the founder and owner of Uniquely Inspired Marketing (2003), a full-service marketing and consulting firm providing quality, authentic strategies that are uniquely inspired to create tangible results. Uniquely Inspired Marketing develops strategies that improve relationships and value propositions. Clients include corporations, not-for-profit organizations, cultural groups, First Nations, recreation and leisure agencies, and local governments.

Niki has been a marketing and advertising specialist for over 25 years. With an analytical mind she helps businesses re-think their marketing practices using common sense and industry backed solutions for success.

Niki was the president of the 2018 BC Winter Games, and received the Sports Person of the Year award at the 2019 Sports Council Awards banquet for championing the best BC Winter Games ever. Niki was appointed to the BC Games Society Board, June 2020, and named Chair in 2023. She was appointed to the Blazers Advisory Board 2018-2022. Niki is a member and volunteer with 100 Women Who Care. She received the Kamloops This Week Community Builder Award in 2023 and is a recipient of a 2013 Distinguished Service Award, and a Community Impact Award for the 2019 Mayor's Awards for the Arts. Niki was an active volunteer with Western Canada Theatre from 2007-2020, was the Chair of the Kamloops Arts & Culture Engagement Group from 2015-2023, and was the Chair of the Thompson Rivers University Board of Alumni and Friends Association (2009-2016). Niki was also a Canadian Women & Sport facilitator for leadership advancement of girls and women in sport from 2016-2022.

Niki is married and together they have raised an amazing son whom they are very proud of.