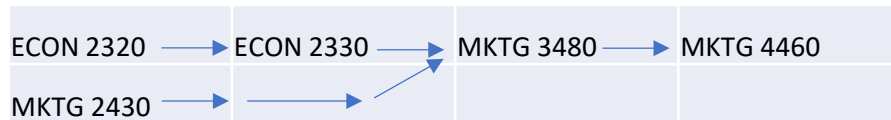


## Key Course Sequences



Students with a Business or Economics degree should contact the Advising Team for course planning. Students without a strong Excel background may be required to take MIST 2610.

## Planning Resources



Watch our videos



Use Degree Works



Contact the Advisors

- A “C-” minimum is required in all course requirements unless specified otherwise.
- Refer to Degree Works to find the required courses for your program.
- Prerequisite courses must be completed first. As ENGL 1100 and CMNS 1290 are pre-admission requirements for the program, these courses should be completed in the first possible semester.
- Confirm the course availability by using [online course schedule](#)
- Know the important [dates and deadlines](#)
- Students are encouraged to make alternative plans in case their transfer credit is denied, or the course availability changes, and/or other circumstances arise.

\* Course historically offered only in the fall

\*\* Course historically offered only in the winter

\*\*\* Prerequisite Waiver required. Fill out the [Request Form online](#).

## Typical Schedule

5 courses/semester

Semester 1		Semester 2	
1) ACCT 2210		1) ECON 2330***	
2) CMNS 1290		2) IBUS 3510 ***	
3) ECON 2320 ***		3) MKTG 3470	
4) ENGL 1100		4) MNGT 3710	
5) MKTG 2430 ***		5) MKTG Upper Level Elective	
Semester 3		Semester 4	
1) MKTG 3480		1) MKTG 4460 ***	
2) MKTG Upper Level Elective		2) MKTG Upper Level Elective	
3) MKTG Upper Level Elective		3) MKTG Upper Level Elective	
4) MKTG Upper Level Elective			
5) MKTG Upper Level Elective			

4 courses/semester

Semester 1		Semester 2	
1) CMNS 1290		1) ACCT 2210	
2) ECON 2320 ***		2) ECON 2330***	
3) ENGL 1100		3) MNGT 3710	
4) MKTG 2430 ***		4) IBUS 3510 ***	
Semester 3		Semester 4	
1) MKTG 3480		1) MKTG 4460 ***	
2) MKTG 3470		2) MKTG Upper Level Elective	
3) MKTG Upper Level Elective		3) MKTG Upper Level Elective	
4) MKTG Upper Level Elective			
Semester 5		Semester 6 –	
1) MKTG Upper Level Elective			
2) MKTG Upper Level Elective			
3) MKTG Upper Level Elective			